



ReTV

Re-Inventing TV for
the Interactive Age

Metadata Driven TV Content Re-Purposing and Re-Publication

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ReTV



Viewing of **linear broadcast TV** is **decreasing** while time spent with digital content on Catchup TV, on-demand OTT or social media rises.

Broadcaster **audiences are fragmented across digital channels** and digital channels are full of competing content offers for their limited attention.

The **TV industry** is still catching up with their online competition in the use of **Web technology**: user tracking, personalisation and targeting.

End User Tools Being Built By ReTV... on top of DATA



Topic Compass

The visual dashboard that allows you to navigate news stories in the digital media and analyse them to identify topics that are relevant to the public.

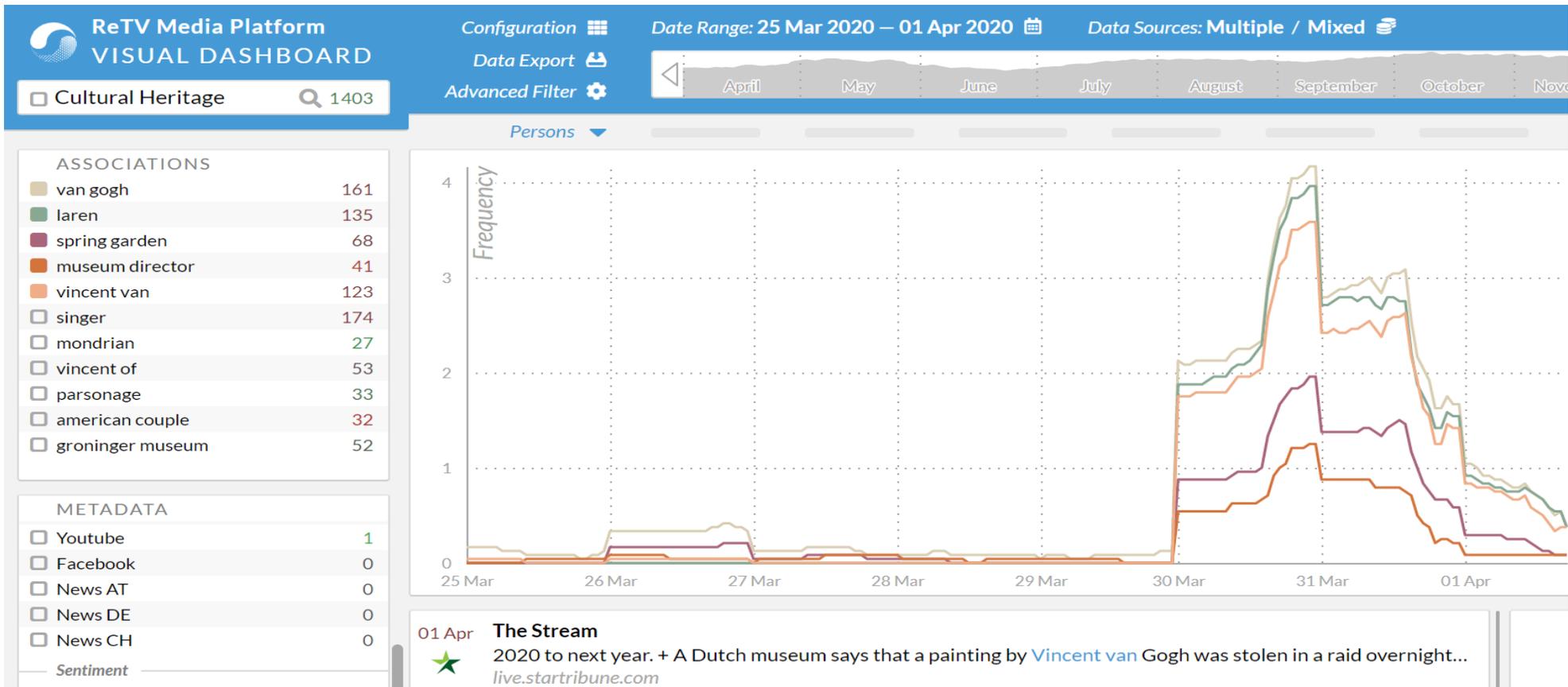


Content Wizard

The social media publishing platform that supports the preparation and publication of optimised audiovisual content across digital media vectors.



Topics Compass: what are the trending topics to publish about?



Topics Compass metadata: keywords and entities

International news articles

Online pages about TV content on
broadcasters Websites

Social media accounts about TV
content

TV Program information from EPG
data

Related content (mentioning a TV
program) from social media

28 May **rsi-la1 The Rookie**
La lista Ricominciare non è mai facile e per John Nolan significa seguire il sogno di entrare nel corpo di polizia...
rest-api.bee-rest-api

28 May **srf-2 Jamie & Jimmy's Food Fight Club**
Simon Pegg In dieser Staffel gehören dazu unter anderem der britische Schauspieler Simon Pegg, Hollywood...
rest-api.bee-rest-api

28 May **rtl Bones - Die Knochenjägerin**
Ziemlich böse Freunde Bei der aktuellen Leiche scheint es sich um eine weitere Tat des Phantommörders zu ...
rest-api.bee-rest-api

28 May **rts1 Alice Nevers**
Intelligence Le corps de Louna Ouadi est retrouvé dans le garage d'une luxueuse propriété, écrasé par une vo...
rest-api.bee-rest-api

28 May **Bruce Nicol**
Birgit2014 Ich wollte meinen Kinder das Sandmännchen vorstellen, aber sie haben leider kein Wort verstan...
twitter.com

28 May **Sprecherin von Sandmännchen-Ente "Schnatterinchen" ist tot**
von Sandmännchen-Ente "Schnatterinchen" ist tot ----- Videos können ein inhaltsbasiertes ...
youtube.com

27 May **Statilius**
Sandmännchen huscht vorbei. Gute Nacht.
twitter.com

27 May **coBIRAIN**
GEWALT UM GEGEN RECHTS ZU DEMONSTRIEREN! Wenn eines Tage das Sandmännchen für Walking De...
twitter.com

27 May **Peter Hornung**
ARDstudioWien Wenn er Glück hat, ist der Basti rechtzeitig zum Sandmännchen zuhause.
twitter.com

25 Sep **DUBROVNIK | CRUISE | CROATIAN**

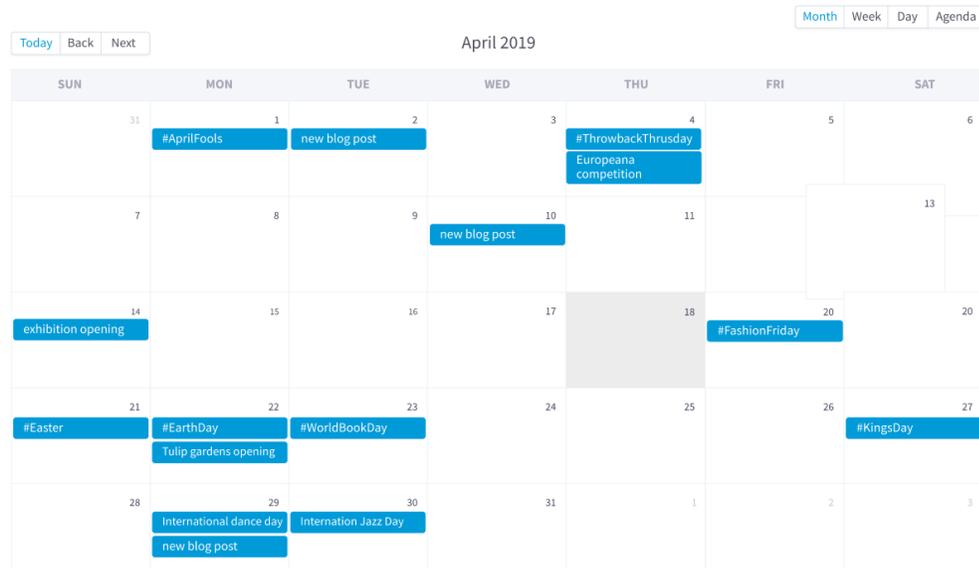


Mass tourism threatens Croatia's 'Game of Thrones' town

<https://www.chron.com/news/world/article/Mass-tourism-threatens-Croatia-s-Game-of...>

... The Croatian coastal town of Dubrovnik is reeling from too many tourists clamoring to see the filming location for King's Landing in the HBO series " **Game of Thrones** ." (HBO via AP, File) less. The Croatian coastal town of Dubrovnik is reeling from too many tourists clamoring to see the filming location for King's Landing in the HBO series "Game of DUBROVNIK, Croatia (AP) — Marc van Bloemen has lived in the old town of Dubrovnik, a Croatian citadel widely praised as the jewel of the Adriatic, for decades, since he was a child. ...

Prediction: what is the best topic to choose on a future date?

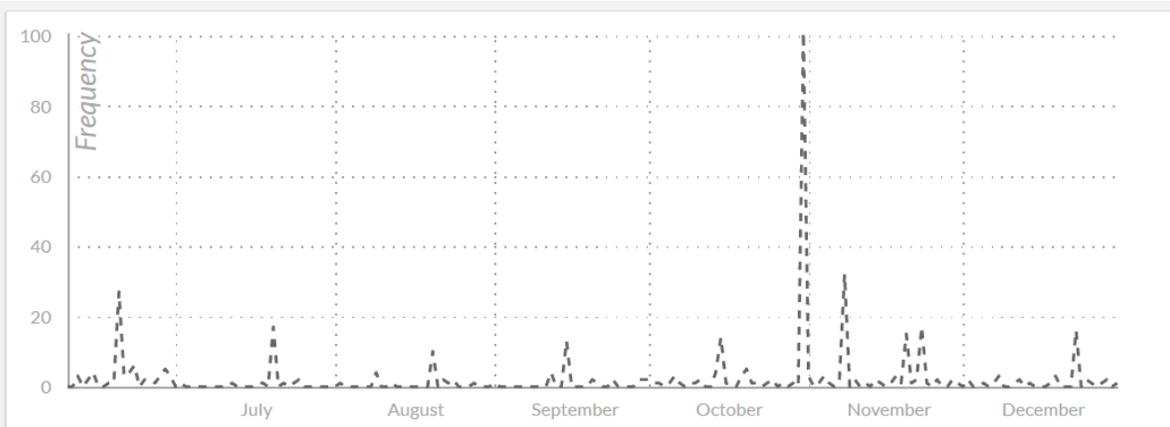


- 15 Apr CSD Berlin soll am 25. Juli online stattfinden
Berliner Christopher Street Day soll am 25. Juli in einer Onlinevariante stattfinden - das teilten das CSD-Tea...
tagesspiegel.de
- 05 Feb Söhne Mannheims kommen ans Blue Balls
Jahr steht nun der 25. Geburtstag an, welchen die Söhne am 25. Juli 2020 erneut in Luzern feiern möchten. B...
20min.ch
- 17 Feb Passenger mit Album-Premiere am Blue Balls
Album und präsentiert es erstmals in der Schweiz. Am Samstag, 25. Juli 2020 ist der englische Singer-Songw...
radiopilatus.ch

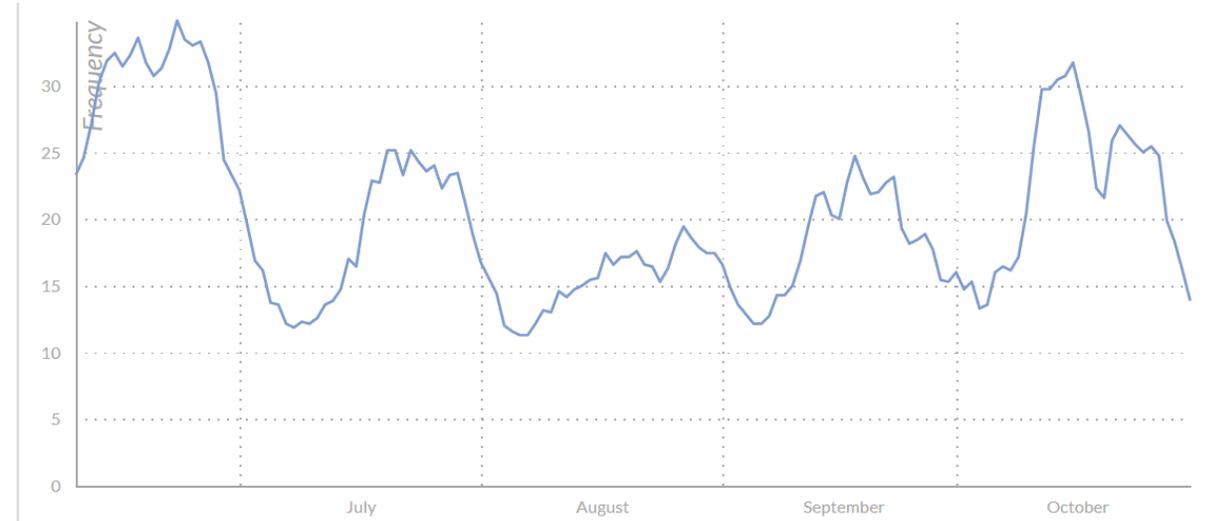
The Topics Compass can identify time references in documents and aggregate those documents that refer to a specific date

Our events and anniversaries API highlights important events and anniversaries on a specific date.

Prediction: what is the best date to choose for a future topic?



Description	Count	Sentiment
2020-10-31 about · engelbert lütke daldrup · intercontinental connections	101	+0.29
2020-11-08 about · fbb · engelbert lütke daldrup	32	+0.3
2020-06-20 about · terminals · main terminal building	27	+0.22
2020-05-20 engelbert lütke daldrup · chancellery · about	27	+0.04
2020-11-23 project company · hooves · main terminal building	17	+0.12



10 Mar COACHELLA VALLEY · INLAND EMPIRE · POLO

 **Coachella Organizers Plan to Delay Festival Until October Over Coronavirus Concerns**
<https://time.com/5800013/coachella-delayed-october-coronavirus/>

... Under the plan, [Coachella](#) — slated for April 10-12 and April 17-19 — would be rescheduled for October, according to the person, who asked not to be identified because the change hasn't been made public yet. Goldenvoice, which organizes the [festival](#), didn't immediately respond to requests for comment. The move would attempt to preserve an event that's become the world's highest-grossing [festival](#) in recent years, generating more than \$100 million annually, according to live-entertainment data provider Pollstar. ...

Content Wizard: what content do I publish to get the audience's attention?

Levuro Engage Posts Planning Media Analytics Tools Inbox Settings

Recently Used Media



Bosch kitchen of the future

Load more

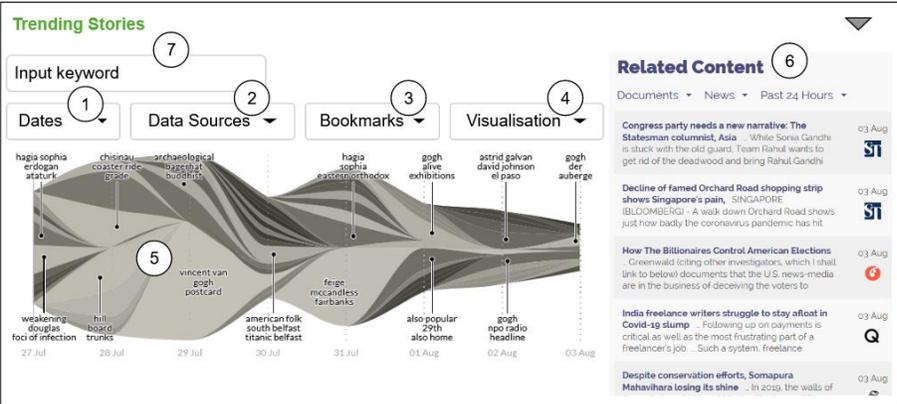
Levuro Posts Planning Media Analytics Tools Inbox

Topic Selection Calendar

Trending Stories

Input keyword

Dates Data Sources Bookmarks Visualisation



Related Content

Congress party needs a new narrative: The Statesman columnist, Asia

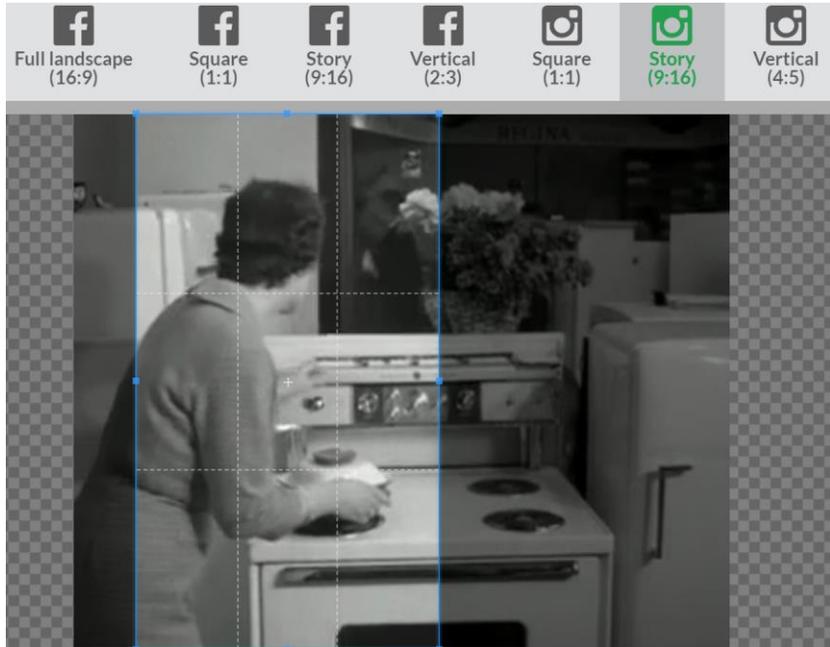
Decline of famed Orchard Road shopping strip shows Singapore's pain, SINGAPORE

How The Billionaires Control American Elections

India freelance writers struggle to stay afloat in Covid-19 slump

Despite conservation efforts, Somapura Mahavihara losing its shine

Content Wizard: re-purposing content for the channel



A screenshot of the 'Summarisation' tool interface. The interface is divided into two main sections. On the left, there is a control panel with the following settings: Preset (Custom), Length (01:12), Range (00:00 - 02:24), and Rhythm (100%). A green 'Load summary' button is located below these settings. Below the button is a 'Generated summary' list with time intervals: 00:00 - 00:05, 00:05 - 00:08, 00:10 - 00:13, 00:14 - 00:15, 00:22 - 00:24, 00:29 - 00:36, 00:40 - 00:46, 00:47 - 00:49, 00:53 - 00:55, 01:02 - 01:08, and 01:15 - 01:18. On the right, there is a video player showing a scene with a person standing next to a large keypad labeled 'LITTLE PROFESSOR'. The keypad has buttons for numbers 1-6, 'X', 'SET', and 'GO'. Below the video player is a timeline with a playhead and a waveform visualization.

Content Wizard: recommending when to schedule the publication

publish to
retv_video_summaries

planned at
10. Sep. 2019 17:00

message
While at the #IFA we hear about #Bosch kitchen of the future, here's a look at the kitchen of the future in the 1950s! #archivevideo]

media

Save as draft

retv_video_summaries

Levuro

Posts Planning Media Analytics Tools Inbox

ReTV_EU + Add

publish to
ReTV

planned at
Sep 7, 2019

message
Want to

media
+ Add video / image

culture

Positive Negative

inDICES: **Enhancing** the Impact of Digital Cultural Heritage
inDICES is a **Horizon** 2020 research and **innovation** project that aims to empower cultural and creative industries, policy-makers and **decision**-makers to fully **understand** the **social** and **economic** impact of digitisation of cultural heritage. The project invites the European community to take an active role in identifying the regulatory frameworks for the development of new business models that enhance the circulation and creative reuse of cultural heritage.

Novel Methodology to **Measure** Impact
Over the last twenty years, the cultural heritage sector has made an enormous effort to digitise their holdings and to adapt to the **new** digital reality that is **unfolding**. The growing collections of digitised and increasingly born-digital data have opened **unprecedented** opportunities for exploitation by creative industries and individual citizens. Yet the **economic** and societal **benefits** of these activities are not immediately obvious. **failing** to **demonstrate** the return on **investment** in digitisation and digital strategies for public engagement.

inDICES is **developing** a **novel** methodology that will evaluate the wide-spread **effects** of this digital revolution and guide its future evolution to further support the **investment** in digitisation and the **creation** of frameworks for

Suggest New Terms

List Sentiment News Past 24 Hours

Related Positive Terms

maori	0.539
public holidays	0.631
colorado	0.673
rotorua	0.586
workplaces	0.82
holiday	0.897
related articles	0.589
holidays	0.566
zoalanders	0.566
donner	0.539
award winners	1
britt	1
canterbury	1
educator	1
senior lecturer	1
teaching	1



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Access video and live demos of ReTV technologies at
<https://retv-project.eu/demos/>

Sign up for the ReTV Newsletter and get an update every few months from us!

The ReTV Stakeholder Forum is your opportunity to engage with us, be first to get updates and have the opportunity to test our tools and applications!



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ReTV Project



retv_project



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